

Reasons to give

About our Region



American Red Cross

1-800-GIVE-LIFE | redcrossmichigan.org

- The **Great Lakes Blood Services Region** collects blood from volunteer donors in **65 Michigan counties**. We also collect **platelets through apheresis in two centers** that draw from large geographic areas in the central and eastern parts of the state.
- We distribute blood products to about **70 hospitals** in our Region, and have administrative offices in **Flint, Grand Rapids, Kalamazoo, Lansing, Muskegon and Petoskey**.
- The Region **stretches 213 miles**, from **Lake Huron to Lake Michigan**; and from the **Ohio border** 360 miles north to **Sault Ste. Marie** and the **Canadian border**. About **5 million people** live in the Great Lakes Region. Anyone of them could need blood at any time.
- Last year, the Great Lakes Region **collected more than 172,000 units of blood** from volunteer donors, as well as more than **14,000 single donor platelets**. From these donations, the Region manufactured nearly **444,000 blood products** and helped save thousands of lives--across Michigan and the United States.
- The Great Lakes Region is a **\$38 million blood region** that employs nearly **400 staff members**. Staff work at Regional facilities 24-hours-a-day, 7-days-a-week, 365-days-a-year to answer any emergency--anytime, anywhere. We also work with **26 Red Cross Chapters** across Michigan.
- Our **workers include** nurses, phlebotomists, laboratory technicians, medical technologists, secretaries, telephone recruiters, truck drivers, packers, schedulers, computer operators, managers and more. Working together, **we are all part of the American Red Cross**, the most recognized symbol of lifesaving in the world.
- Staff members drive cars and trucks about **2 million miles** per year collecting and delivering blood products statewide.
- Each year, we serve about a **quarter million glasses of fruit drinks** to help donors refresh themselves after donating blood . . . as well more than **850,000 cookies**.
- We're extremely proud of our **volunteer blood donors**. Their generosity and desire to help save the lives of their fellow Americans is the real reason the Red Cross has been so successful as the **steward of America's blood supply for nearly 60 years**.



The need is constant. The gratification is instant. Give blood.™