

You're needed

Student donors and America's blood supply



American Red Cross

1-800-GIVE-LIFE | redcrossmichigan.org

- The strength of America's blood supply depends on the **active involvement** of people who **voluntarily donate blood** to meet demands in their community and around the country.
- About **20 percent of blood collected** in the United States is donated by **college and high school students**.
- Every day, patients with **cancer, leukemia, heart disease, sickle cell anemia** and other serious illnesses may need blood transfusions to survive, as well as **accident or trauma** victims.
- Blood needs are on the rise as an **aging population** increasingly requires medical care that involves the use of blood products.
- Times of **natural or man-made disasters** can also **escalate the demand for blood**, or contribute to blood shortages in impacted areas of our country.
- The Red Cross meets the blood needs of your community, then **sends blood to areas of need**, including those affected by storms, accidents or exceptional medical demand.
- **Your ability to help** is as easy as rolling up your sleeve at your next blood drive.
- You can also **contribute greatly** to the welfare of others by organizing or working at a **blood drive** at your school or in your community.
- Today's students are the **future ambassadors** of America's blood supply.
- You can give blood **every 56 days**. Blood donors must be 17 or older, weigh a least 110 pounds, be in good general health.
- **Please give blood**. Tell others about the need for blood, too.



The need is constant. The gratification is instant. Give blood.™