



**American
Red Cross**

Blood Services
Great Lakes Region



DONATION FAQs
WHY DONATE
DONOR CENTERS
BLOOD DRIVES
APHERESIS
YOUTH INVOLVEMENT
BLOOD FACTS
SPONSOR A DRIVE
LOCAL CHAPTERS
PROMOTIONS
CONTACT US
HOME

Awards

The Red Cross recognizes high schools in the following 9 categories:

Best Theme: Overall theme of a blood drive. Signs, special canteen, decorations, costumes, promotion and incentives considered. Please take pictures and turn them in to your donor representative to present during judging.

Best Slogan: Most creative phrase/saying used on signs, flyers or banners to communicate the message of a blood drive.

Best Short Media: Most effective production encouraging students to donate (30 seconds to 2 minutes).

Best Long Media: Most effective production encouraging students to donate (2 minutes or longer).

Highest Percentage Participation: Number of productive units of blood collected throughout the school year, divided by the number of eligible students (calculated as 100% of seniors and 50% of juniors).

Highest Percentage Increase Over Last Year's Collections: Difference between last year and this year's productive units, divided by last year's total productive units.

Grand Slam Schools: Schools hosting 4 or more blood drives in a year.

T-Shirt Design Contest: Most creative design to encourage blood donations among high school students.

Most Units Collected in School Year: Highest total number of productive units of blood collected.