



**American
Red Cross**

Blood Services
Great Lakes Region



Our Mission

American Red Cross Mission

The American Red Cross, a humanitarian organization led by volunteers and guided by its Congressional Charter and the Fundamental Principles of the International Red Cross Movement, will provide relief to victims of disaster and help people prevent, prepare for and respond to emergencies.

American Red Cross Biomedical Services Mission

American Red Cross Biomedical Services will fulfill the need of the American people for the safest, most reliable, most cost-effective blood services through voluntary donations.

American Red Cross Values

Our values provide the foundation for the way we behave and the standards to which we hold ourselves. According to volunteers and employees throughout the country, the central values, which are shared universally throughout the American Red Cross, are:

- Accountability
- Collaboration
- Commitment
- Results
- Trustworthiness
- Humanitarianism

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