



**American
Red Cross**

Blood Services
Great Lakes Region



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How To Sponsor A Blood Drive

By sponsoring a blood drive, you are instrumental in saving many lives.

[REGISTER TO SPONSOR](#)

YOU can sponsor a blood drive! The first step is to contact the American Red Cross **Great Lakes Region Blood Services**: call 800.968.4283, extension 251.

When you call, you will be put in touch with a blood drive representative. He or she will contact you without delay to discuss your blood drive opportunity.

Your Red Cross representative will want to learn more about your group or organization, including its size, its location, when and how often you are together, and how you communicate with each other. You may be asked to answer some additional questions to ensure your group meets certain minimum requirements.

Then you'll begin planning your actual blood drive. Together with your representative, you'll establish a mutual goal for your drive, based on the size of your group, and how many people you think will participate. You'll secure a date and time for the drive, and you'll select an appropriate site.

Successful blood drives are a true partnership between the host or sponsoring organization, the donors, and the American Red Cross.



**Please help hospital patients.
Host a blood drive.
It feels good to save lives!**