



American Red Cross
Michigan Blood Services
www.redcrossmichigan.org

Media Contacts:
Outstate Michigan:
Monica Stoneking
Phone: 517-318-7447
Cell: 517-896-4929

NEWS RELEASE

Davison Resident Gives the Gift of Life, Wins Gift Card

Gift Card Donated as Part of Meijer Partnership

Lansing, MI – August 10 – Wanda Brown had never won anything in her life, until she decided to give the gift of life June 30 at an American Red Cross blood drive at St. John’s Catholic Church. Brown won a \$500 Meijer gift card as part of a promotion to help stabilize the Great Lakes Region blood supply during the summer months.

“I have never won anything,” Brown said. “I just donated (blood) because it’s very needed and a good thing to do.”

The promotion, which began June 1, allows all individuals who present to donate blood the opportunity to win a \$500 in gift card from Meijer. The next drawing will take place August 31. All blood drives held in the 65 counties of the Great Lakes Region will participate in the Meijer gift card giveaway.

Each day in the Great Lakes Region, approximately 700 units of blood are needed to help patients suffering from trauma, illnesses and injuries. During the summer months, blood donations tend to decrease while the need for blood increases.

Brown, who has been a regular blood donor for the past 10 years, encourages everyone who can to donate blood.

“If there’s any way to give blood, don’t be afraid,” Brown said. “It’s the best feeling in the world – to help save lives.”

Visit redcrossmichigan.org for more information on the Meijer promotion or to locate a blood drive near you..

How to Donate Blood

To schedule an appointment to donate please call 1-800-GIVE-LIFE (1-800-448-3543) or visit www.redcrossmichigan.org for more information. If you are at least 17 years of age, weigh a minimum of 110 pounds and are in good general health, you may be eligible to donate blood. All donors need to present positive identification.

About the American Red Cross

The Great Lakes Region serves 65 counties, and needs to collect about 700 units of blood a day to meet patient needs in about 70 hospitals in the region. In addition to providing blood to our community, the American Red Cross also provides relief to victims of disaster, trains millions in lifesaving skills, serves as a communication link between U.S. military members and their families, and assists victims of international disasters or conflicts.

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