



American Red Cross
Michigan Blood Services
www.redcrossmichigan.org

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NEWS RELEASE

East Lansing Kiwanis Club to Host Red Cross Blood Drive

Club hopes to boost summer blood collections

Lansing, MI – August 14 – The East Lansing Kiwanis Club will host an American Red Cross blood drive Monday, August 24 in the Lake Huron Room at the Michigan State University Union. Club members encourage all eligible donors to make an appointment to give blood.

“We (Kiwanis Club members) have heard about the great need for blood, especially over the summer months, and wanted to help,” said Dave Muhleck, Kiwanis Club member. “The fact that Kiwanis Club is a community-service-based organization, this event is a perfect fit.”

Each day in the Great Lakes Region, approximately 700 units of blood are needed to help patients suffering from trauma, illnesses and injuries. During the summer months, blood donations tend to decrease while the need for blood increases.

The Kiwanis Club blood drive runs from 10:00 a.m. to 4:00 p.m. at the MSU Union at the corner of Grand River and Abbott Road in East Lansing.

“The Kiwanis Club is proud to support this blood drive,” Muhleck said. “Volunteering for an event that is helping to save lives is a fantastic feeling.”

How to Donate Blood

To schedule an appointment to donate please call 1-800-GIVE-LIFE (1-800-448-3543) or visit www.redcrossmichigan.org for more information. If you are at least 17 years of age, weigh a minimum of 110 pounds and are in good general health, you may be eligible to donate blood. All donors need to present positive identification.

About the American Red Cross

The Great Lakes Region serves 65 counties, and needs to collect about 700 units of blood a day to meet patient needs in about 70 hospitals in the region. In addition to providing blood to our community, the American Red Cross also provides relief to victims of disaster, trains millions in lifesaving skills, serves as a communication link between U.S. military members and their families, and assists victims of international disasters or conflicts.

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