



American Red Cross
Michigan Blood Services
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NEWS RELEASE

American Red Cross Holds Drive for Fruitport Middle School Student *Cameron Lanore to be Honored at Pint-Sized Hero Blood Drive*

Muskegon, MI – September 25 - When Cameron Lanore was diagnosed with Diamond Blackfan Anemia at the age of 5 months, his mother and father were not sure how to react.

“Everything happened so fast. The doctors threw all this stuff at us – could be this...could be that,” Cameron’s mother, Tammi Lanore said.

Cameron, a 6th grade student at Fruitport Middle School, will be honored Thursday, October 1 at the American Red Cross Pint-Size Hero Blood Drive at 3133 E. Pontaluna Rd. Each student that signs up an adult to donate blood will receive a Red Cross Bag. There will also be a special drawing for an MP3 player.

The Lanore family hopes to bring awareness of DBA and the need for blood to the October 1 blood drive being held from 12-5:45 p.m. at the school.

“Cameron wouldn’t be here if it weren’t for these people who come out to donate,” Tammi Lanore said. “The support we’ve received from our co-workers, family, and the community is great.”

To schedule an appointment for the American Red Cross Blood Drive in honor of Cameron Lanore, call 1-800-GIVE-LIFE.

How to Donate Blood

To schedule an appointment to donate please call 1-800-GIVE-LIFE (1-800-448-3543) or visit www.redcrossmichigan.org for more information. If you are at least 17 years of age, weigh a minimum of 110 pounds (based on height) and are in good general health, you may be eligible to donate blood. All donors need to present positive identification.

About the American Red Cross

The Great Lakes Region serves 65 counties, and needs to collect about 700 units of blood a day to meet patient needs in about 70 hospitals in the region. In addition to providing blood to our community, the American Red Cross also provides relief to victims of disaster, trains millions in lifesaving skills, serves as a communication link between U.S. military members and their families, and assists victims of international disasters or conflicts.

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